

Awareness-raising, outreach, and knowledge- and information-sharing

Agenda item 4

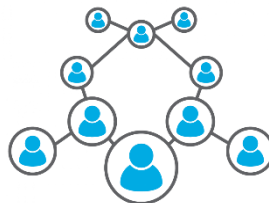


Background

The PCCB's rolling workplan 2017-2019 contains several mandates related to:



Sharing of knowledge and information



Engagement with various capacity-building stakeholders under and outside the Convention



Outreach to various capacity-building stakeholders under and outside the Convention

At PCCB 2, the Committee agreed to develop communication, stakeholder engagement and resource mobilization strategies.



Actions

The Paris Committee on Capacity-building (PCCB) will be invited to:



Report on the activities undertaken since its 2nd meeting as well as upcoming activities in the areas of awareness raising, outreach, knowledge and information-sharing



Endorse the strategic plan for stakeholder engagement, communications and resource mobilization and agree on its next steps towards the implementation of the strategic plan;

Document PCCB/2019/2



Endorse the concept note and agree on the active engagement of the PCCB throughout the 2nd Capacity-Building Hub at COP 25, on the timeframe, session modalities, themes for the topical days, as well as next steps in organizing the Hub.

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Awareness-raising, outreach, and knowledge- and information-sharing

Part I: Activities undertaken since PCCB 2 as well as upcoming activities

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Recent activities



The launch of a digital capacity-building network on Facebook

670 followers



92,000 impressions



506 times shared



1,154 reactions



Posting additional relevant content on resource pages linked to the capacity-building portal



PCCB strategic plan for stakeholder engagement, communications and resource mobilization

Data from May 2019



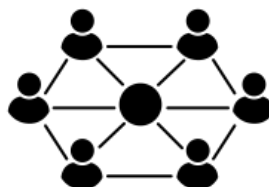
Recent activities (continued):

Organized the 1st Capacity-building Hub at COP 24



130

experts



90

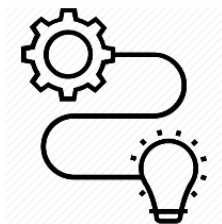
institutions, networks,
organizations, Parties,
constituted bodies and the
UNFCCC secretariat



40

events

Upcoming activities



Implementation of the strategic plan for stakeholder engagement, communications and resource mobilization



Organization of the 2nd Capacity-building Hub during COP 25.

Awareness-raising, outreach, and knowledge- and information-sharing

Part II: Strategic plan for stakeholder engagement, communications and resource mobilization

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The Paris Committee on Capacity-building (PCCB) will be invited to:



Endorse the strategic plan for stakeholder engagement, communications and resource mobilization;



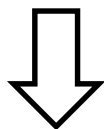
Agree on its next steps towards the implementation of the strategic plan.

Strategic plan: Background

Document **PCCB/2019/2**



At PCCB2, the Committee agreed to develop communication, stakeholder engagement and resource mobilization strategies to be in a position to address its mandates more effectively



An overarching and integrated strategy was developed interessionally and shared with PCCB members.



The PCCB may wish to endorse the strategic plan for stakeholder engagement, communications and resource mobilization and to publish it on its website.

Strategic plan: Next steps

Document **PCCB/2019/2**



a) Develop a concept note for the PCCB Network;



c) Develop a matrix of partners and stakeholders;



e) Develop specific communication plans for the initiatives and activities developed by the PCCB and the PCCB Network;



g) Develop and launch the PCCB Network;



b) Open call for expression of interest to be part of the PCCB Network;



d) Develop a specific digital media and communication and outreach plan to increase the visibility and brand recognition of the PCCB;



f) Develop communication tools and products to showcase the success of PCCB activities;



h) Build the stakeholder network through activities;

Strategic plan: Next steps

Document **PCCB/2019/2**



i) Develop processes for feedback, incorporating results and reporting on stakeholder engagement;



k) Develop a post-event survey for participants at major events ;



m) Facilitate access to useful information related to capacity-building, through the capacity-building portal and social media channels;



o) Further develop the results-based management framework for the planning, management, communication, reporting and evaluation of the activities of the PCCB



j) Evaluate stakeholder engagement in 2018 PCCB activities



l) Develop criteria for the participation of external stakeholders in PCCB working groups



n) Develop indicators for assessing the effectiveness of the digital media and communication and outreach strategy.

The Paris Committee on Capacity-building (PCCB) will be invited to:



Endorse the strategic plan for stakeholder engagement, communications and resource mobilization;



Agree on its next steps towards the implementation of the strategic plan.

Awareness-raising, outreach, and knowledge- and information-sharing

Part III: 2nd Capacity-building Hub at COP25

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The Paris Committee on Capacity-building (PCCB) will be invited to:



Agree on the modes of engagement of the PCCB members throughout the capacity-building hub;



Agree on the capacity-building hub time frame of 4-11 December 2019;



Agree on the themes for the focus days as well as some possible partners, and session modalities.

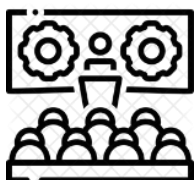


Endorse the concept note for the Capacity-building Hub at COP 25.

2nd Capacity-building Hub: Proposed focus days

Document **PCCB/2019/3**

Expressions of Interest from key stakeholders and partners who are interested in organizing the following focus days



Capacity-building Day



Knowledge to Action Day

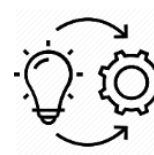


Transparency Day

Two additional focus days are proposed:



Local governments and cities Day



Means of implementation Day

2nd Capacity-building Hub: arrangement and modalities

Document PCCB/2019/3



Full day dedicated to one specific overarching topic



Focused blocks where partners will organize a half day event and/or 2-3 sessions during one day



Standalone sessions with a flexible format and a duration of maximum 2 hours



Ad-hoc inclusion on site during the Capacity-building Hub, subject to availability of time slots.

Based on the experience of the Capacity-building Hub at COP24, the PCCB may wish to agree that the format of the sessions, activities and presentations will be flexible and at the discretion of the organizers.



The Paris Committee on Capacity-building (PCCB) will be invited to:



Agree on the modes of engagement of the PCCB members throughout the capacity-building hub;



Agree on the capacity-building hub time frame of 4-11 December 2019;



Agree on the themes for the focus days as well as some possible partners, and session modalities.



Endorse the concept note for the Capacity-building Hub at COP 25.