

# COP 27 Climate Action Hub

## Guidelines

### PURPOSE AND SCOPE

The purpose of these guidelines is to provide guidance relating to applications for events to be held in the Climate Action Hub at the upcoming climate conference COP27 to be held in November, in Sharm El-Sheikh, Egypt.

Similarly to the set-up of previous COPs, the Action Hub will occupy a special place in the overall conference. It has established itself as 'the' space for dynamic and creative climate action events - utilized by non-Party stakeholders - which not only resonate with participants but also with people who will attend and contribute to the events via social media and other digital channels.

The Action Hub will act as a focal point for an inclusive, participatory, and transparent events around climate action. The stage will be webcast, and videos of events will be streamed live before being made available on-demand on the relevant website.

In light of this transparency level, it is important that all events that are convened within the Action Hub adhere to a robust set of criteria.

### CRITERIA

The events will be hosted and coordinated by UNFCCC initiatives and partner organizations.

The orchestration of events in the Amphitheater will be markedly different from other traditional meetings held at the COP, in both format and content.

#### *1- Format*

The events included in the Action Hub Programme will adhere to the following criteria:

1. Events will not exceed 40mn, including Q&A and wrap-up sessions.
2. Events will not include more than 3 speakers.
3. Events will be innovative in format and will avoid negotiation-style, technical PowerPoint presentations and panel discussion formats. They may take the format of, for example:
  - TED-style talks.
  - Film screenings followed by interactive conversations involving the audience.
  - Announcements relating to outstanding concrete climate actions.
  - Presentations of concrete climate action including demonstrations / prototypes and results of the undertaken climate action.
  - Media talk-shows.
  - Interactive debates involving the audience on-site and online.
  - How-to Events.
  - Interactive games involving knowledge or examples of climate action, etc.
4. Events will be participatory, inclusive, interactive, lively, and dynamic, involving the audience as much as possible.
5. Organizers shall ensure geographic and gender balance among their speakers/participants.
6. The organizing party will also consider who the best speakers are, as opposed to identifying the most senior person. This is to ensure dynamic, lively, stimulating and engaging dialogues. Such communicators can be assisted on stage or online by a technical or substantive senior colleague to answer questions from the audience.

## 2- Content

1. Events will demonstrate tangible climate action and/or highlight opportunities for climate action
2. Events may address climate action from one or several angles, such as:
  - Sector:
    - Energy supply
    - Transport
    - Human settlements/Built environment
    - Industry
    - Consumer goods and services
    - Land including agriculture, forestry and land-based ecosystem services
    - Water
    - Oceans and coastal zones
    - Health
    - Sport, culture and entertainment.
  - Climate focus:
    - Reducing greenhouse gas emissions
    - Strengthening resilience
    - Action after impacts.
  - Enablers/Action Approach:
    - Finance
    - Technology and Innovation
    - Knowledge/awareness, Capacity building, Education & Training
    - Inclusion in action (including youth, gender issues, Indigenous Peoples, disabilities, vulnerable or marginalized communities)
    - Integrated approaches to disaster risk reduction.

## PROCESS

To be granted an event slot in the Action Hub, the organizer(s) need to apply online before the deadline.

A short but clear description of the content and format of the event including speakers, run of show, practical requirements and potential risks attached to the event will be provided in the application.

Applications will be reviewed against the set of criteria described in these guidelines. Applicants may be contacted with questions and requests for additional information and/or resubmission. Once the selection process has concluded, all applicants will be notified of their results. The COP 27 Action Hub programme will then be scheduled and made available online on the UNFCCC website.

**Note:** it will not be possible to ask for 2 slots back-to-back to form a longer event. Application requests from the same organization shall not have the same content, nor the same speakers.

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