



**SAAD ABID**

**President, Bahri Association**



Former Moroccan champion in surfing, Saad Abid founded Bahri Association in 2010 of which he is currently the president. Bahri is a non-profit NGO that aims for coastal protection and education of future generations to protect the environment. He was behind the launch of the first Moroccan waste collector with an electric bike and also organized the biggest beach cleanup operation ever conducted in Morocco with more than 5,400 participants in one day.

In September 2016, he was invited by M. John Kerry to be the only representative from the Moroccan civil society at the “Our Ocean Conference” where he got to meet former president M. Barack Obama and gave a conference in Georgetown University.